

Property trends report.

England & Wales | January 2022

Landmark.
Information Group

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Introduction

I'd like to welcome you to the Q4 2021 report.

The figures in our latest report demonstrate the market need for an injection of new listings to really help boost overall conditions and reduce the pressures now facing agents with historically low stock levels. While the pipeline data is showing a closer alignment to pre-pandemic figures, we must remember that November and December data in 2019 was far from typical, due to the elections and Brexit agreements, which slowed conditions at that time.



Simon Brown

Simon Brown | CEO Landmark Information Group

About this report

This report is based on a monthly extraction of key data in 2019 and 2021 from systems operated by Landmark Information Group within its various business entities that span the UK property market.

We are able to provide a complete view of the entire market as we operate the essential services that underpin every key stage of the property transaction. From the very start of a process where a property owner wishes to initiate a sale through estate agencies, through the gathering of property search data, and across the lending process from building survey and valuation to approval, our data supplies the needs of our customers.

We hope our Cross Market Activity report continues to provide a valuable source of insights to help industry professionals and interested observers alike.



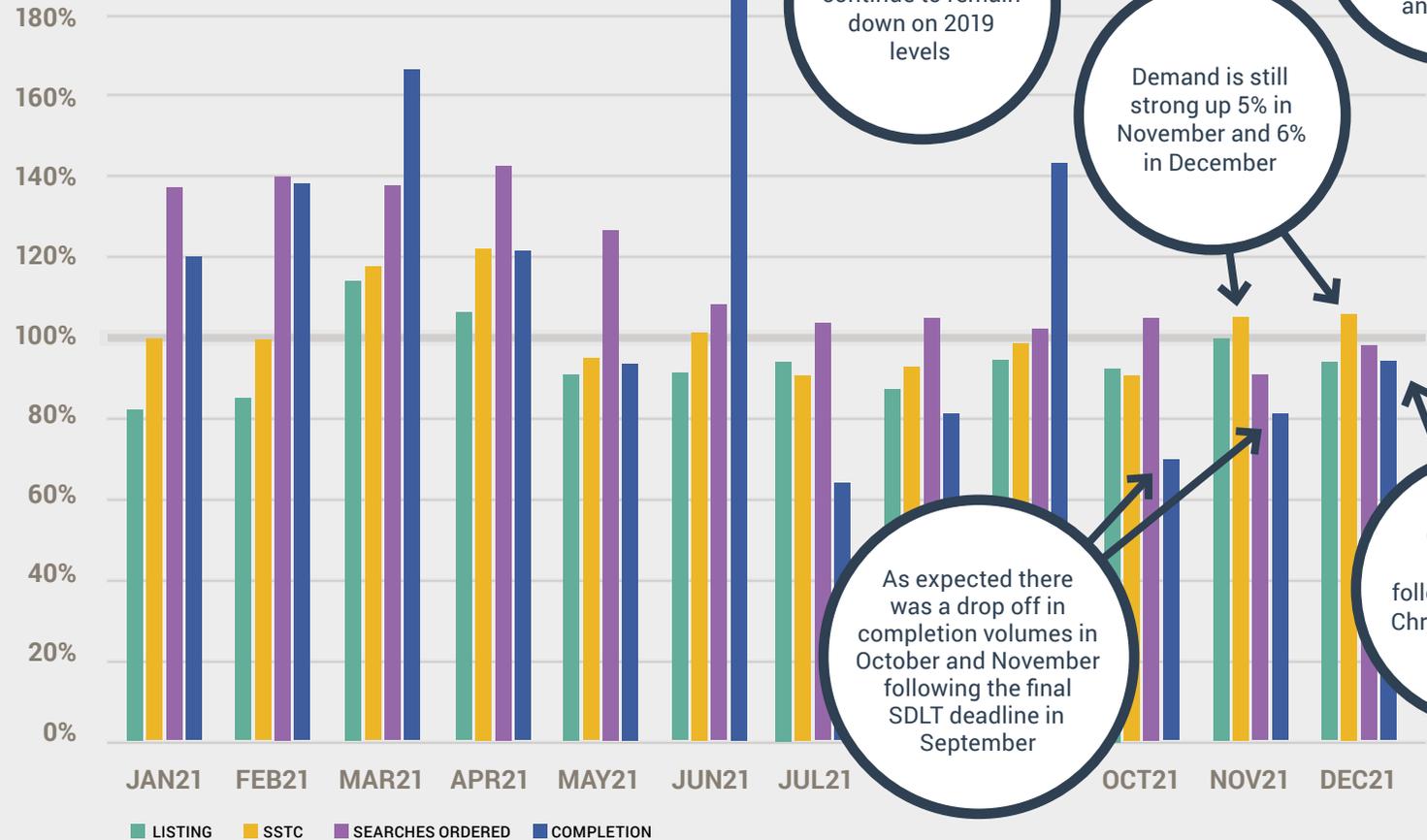
Pipeline activity variance

Taking the whole market as a single summary view, we present the relative trends in each of the key 4 stages of the pipeline: listings, SSTC, searches ordered and completion.

Weak supply with strong demand continues to put pressure on stock levels and prices

Transaction pipeline

100% = volumes vs 2019



Listing volumes continue to remain down on 2019 levels

Demand is still strong up 5% in November and 6% in December

However, November and December 2019 saw subdued market volumes largely due to the election and Brexit.

As expected there was a drop off in completion volumes in October and November following the final SDLT deadline in September

Completion volumes followed the usual Christmas trend in December

NOTES:
 (1) Chart shows volumes per month in 2021 as a percentage of the same month in 2019.
 (2) Source: Landmark's own data to extrapolate the entire market.

Thank you for reading our market insight

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Further enquiries

Any enquiries regarding this report should be sent to:

-  propertytrends@landmark.co.uk
-  landmark.co.uk

